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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Nintendo of America, Inc.

Marks: DONKEY KONG & DESIGN

Attorney Docket No.: NOAM-2-0819

Seattle, Washington 98121

October 1, 1981

TO THE COMMISSIONER OF PATENTS AND TRADEMARKS:

We enclose herewith the papers in an application for registration of the mark
DONKEY KONG & DESIGN in the name of Nintendo of America, Inc.

said papers comprising:

1. Written application;

2. Drawing;

3. Five specimens of the mark as actually used;

4. Our check No. 3644 in the amount of \$35.00 covering the filing fee.

Please charge any additional fees or credit any overpayment to Deposit Acct. No. 03-1740.

Respectfully submitted,

CHRISTENSEN, O'CONNOR,
JOHNSON & KINDNESS

By 
Larry A. Jackson
Registration No. 24,313

Applicants: Nintendo of America, Inc.
Marks: DONKEY KONG & DESIGN

Attorney Docket No.: NOAM-2-0819

Enclosed: Transmittal ltr. in duplicate, written application,
Drawing, 5 specimens, Check No. 3644, receipt

Received in the U.S. Patent and Trademark Office on:

RECEIVED
OCT 9 1981

Christensen, O'Connor
Johnson & Kindness

330932



U.S. OFFICES
CHRISTENSEN, O'CONNOR,
JOHNSON & KINDNESS
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2121 FOURTH AVENUE
SEATTLE, WA 98121
(206) 462-8780

LAJ/ps 10-1-81

TRADEMARK APPLICATION

PRINCIPAL REGISTER

Mark: DONKEY KONG & DESIGN

International Class: 28

Attorney Docket No.: NOAM-2-0819

TO THE COMMISSIONER OF PATENTS AND TRADEMARKS:

Nintendo of America, Inc., a New York corporation

1107 Broadway, Suite 1420, New York, NY 10010

and

18340 Southcenter Parkway, Seattle, WA 98188

The above-identified applicant has adopted and is using the mark shown in the accompanying drawing for electronic games, and in particular game apparatus using a video display, and requests that said mark be registered in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946.

The mark was first used on the goods in foreign commerce with the United States at least as early as July 6, 1981; was first used in interstate commerce at least as early as August 11, 1981; and is now in use in such commerce.

The mark is used by applying it to the goods and in advertising and promotional materials used in conjunction with the sale and distribution of the goods. Five (5) specimens showing the mark as actually used are submitted herewith.

The applicant hereby appoints Orland M. Christensen, Reg. No. 15,506; Bruce E. O'Connor, Reg. No. 24,349; Lee E. Johnson, Reg. No. 22,946; Gary S. Kindness, Reg. No. 22,178; Larry A. Jackson, Reg. No. 24,313; James W. Anable, Reg. No. 26,827; members of the firm of Christensen, O'Connor, Johnson & Kindness, 2000 Fourth & Blanchard Building, 2121 Fourth Avenue, Seattle, Washington 98121, as its attorneys with full power of substitution and revocation to prosecute this application for registration, to transact all business in the Patent and Trademark Office in connection therewith and to receive the certificate of registration.

Minoru Arakawa states that he is the President of Nintendo of America, Inc., and is authorized to execute this declaration on behalf of said corporation, that he believes said corporation to be the owner of the mark sought to be registered; that

to the best of his knowledge and belief no other person, firm, corporation or association has the right to use said mark in commerce, either in the identical form or in such near resemblance thereto as may be likely, when applied to the goods of such other person, firm, corporation or association to cause confusion, or to cause mistake, or to deceive; that all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true; and further, that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or document or any registration resulting therefrom.

Date Sept. 16, 1981

Nintendo of America, Inc.

By Minoru Arakawa -
Minoru Arakawa, President

Applicant:

Nintendo G. America, Inc.

Address:

1107 Broadway, Suite 1420
New York, NY 10010

and

18340 Southcenter Parkway
Seattle, WA 98188

Date of First Use:

At least as early as July 6, 1981

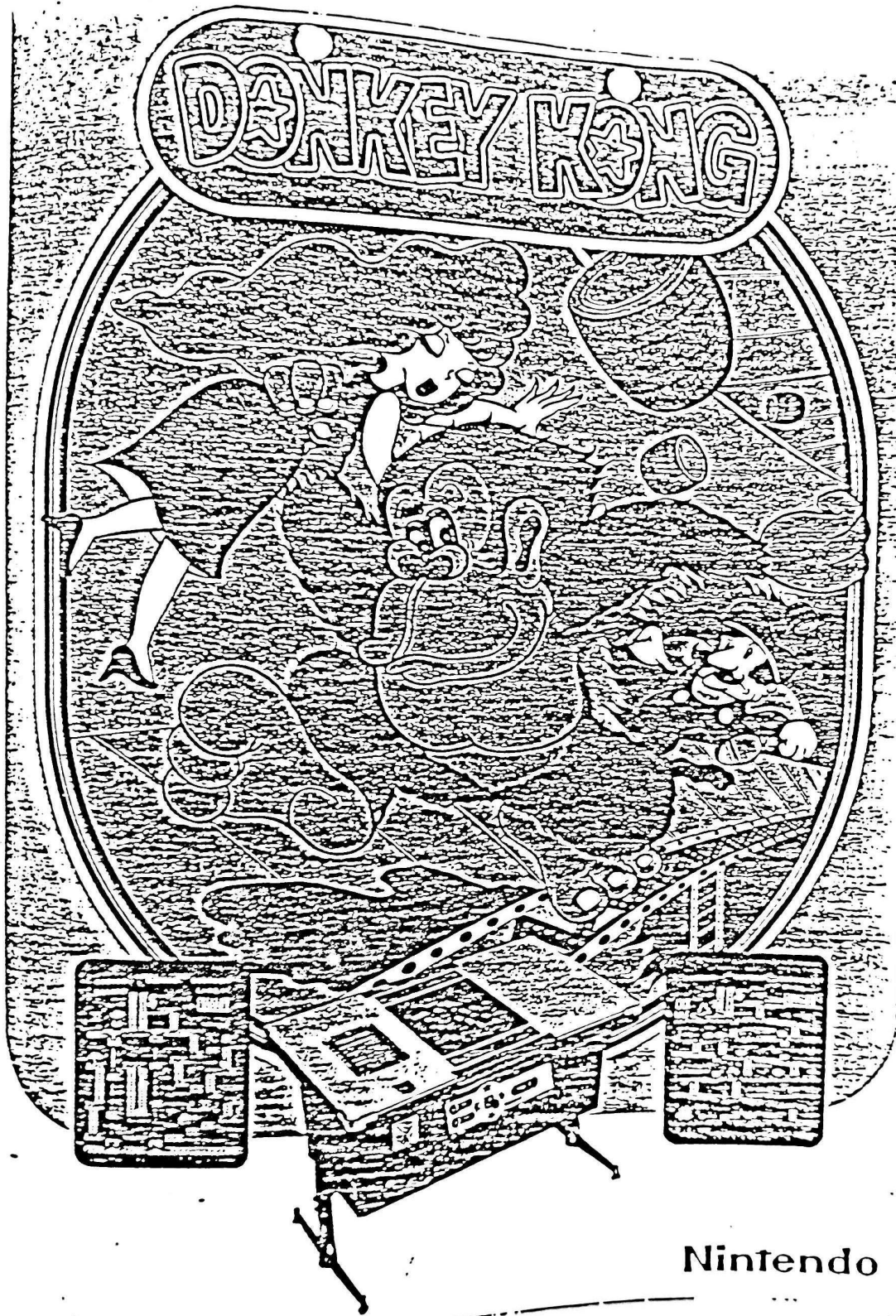
Date of First Use in
Interstate Commerce:

At least as early as August 11, 1981

Goods:

Electronic games, and in particular
game apparatus using a video display

DONKEY KONG



Nintendo